



SPONSORSHIP OPPORTUNITIES







Detroit's Favorite "Down on the Farm" Event





BOWERS SCHOOL FARM

BLOOMFIELD HILLS SCHOOLS

schoolfarm.org



SPONSORSHIP BENEFITS

MEDIA COVERAGE

The Fall Festival offers a wealth of media opportunities, including print, broadcast, and web-based. During the Festival, local and regional outlets provide substantial coverage of the Festival. As an event that appeals to all ages, but maintains a family atmosphere, your brand is well-represented and featured prominently.

SOCIAL MEDIA

Bowers Farm Fall Festival has a large, organic community that values the mantra "get back to your roots". In the age of conscious consumerism, local agriculture has inspired many to connect to initiatives that promote the outdoors, small business, farm markets, and healthy living.













www.schoolfarm..org

SPONSORSHIP LEVELS

PRESENTING SPONSOR

PLEASE CONTACT TO INQUIRE

\$7,000

MAIN STAGE

- 70 tickets
- plus all benefits below

\$5,000

- 50 tickets
- plus all benefits below

PUMPKIN PATCH



\$4,000

STRAW TOWER

- 40 tickets
- plus all benefits to the right

\$2,000

PONY-HORSE RIDES

- 20 tickets
- plus all benefits to the right

\$1,500 WAGON RIDES

- 15 tickets
- plus all benefits to the right
- 3 sponsorships available

FOR ALL SPONSORSHIP LEVELS:

- Company listing and logo displayed across the event
- Banner displayed at sponsorship location (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April!

CONTACT:

Alan Jaros ajaros@bloomfield.org 1219 E Square Lake Rd, Bloomfield Hills, MI 48304 Call: (248) 341-6475



- Presenting Rights "The Bowers Farm Fall Festival presented by..."
- 150 general admission tickets for your use
- Private space during the event

MARKETING BENEFITS

- Signage in a pre-function area
- Banner displayed at entry and and additional location at event (banners provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: PLEASE INQUIRE



- Naming rights "Corn Maze Sponsored by (your name)"
- 100 general admission tickets for your use

MARKETING BENEFITS

- Company logo on signage distributed across the maze
- Banner displayed on the Corn Maze (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$10,000



- Naming rights "Main Stage Sponsored by (your name)"
- 70 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed on the Main Stage (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$7,000



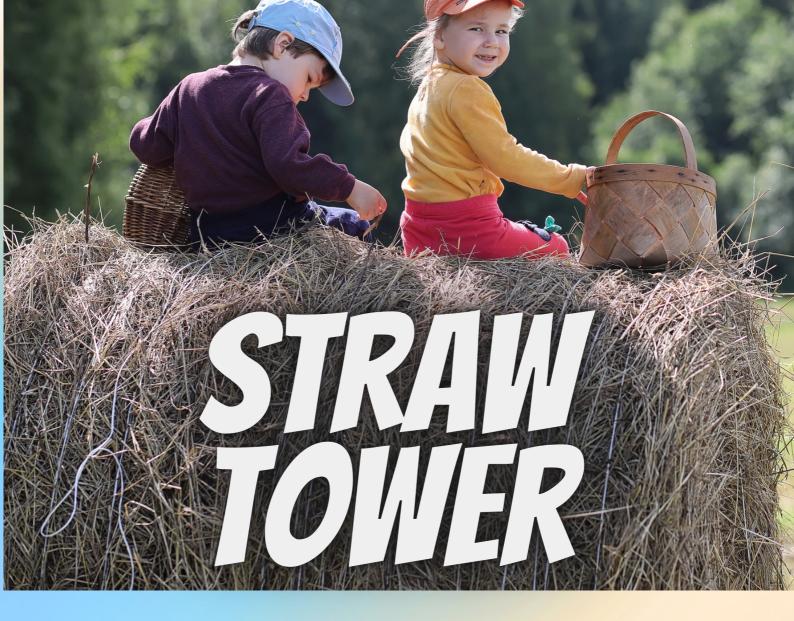
Exclusive Benefits

- Presenting rights "The Pumpkin Patch Presented by..."
- 50 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed in the pumpkin patch (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$5,000



- Naming rights "Straw Tower Presented by (your name)"
- 40 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed at the straw tower (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$4,000



Naming rights: "Pony-Horse Rides Sponsored by (your name)"

20 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed on the Barn (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$2,000



- Naming right on one of three wagons
- "Wagon Sponsored by (your name)"
- 15 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed on both sides of the wagon (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$1,500



10 a.m. to 4 p.m.

WAGON RIDES - ANIMALS - PUMPKIN PICKING GAMES - LIVE ENTERTAINMENT - FOOD TRUCKS STRAW TOWER - MAZE - AXE THROWING AND SO MUCH MORE!

