



SPONSORSHIP OPPORTUNITIES



Detroit's Favorite "Down on the Farm" Event



BOWERS
SCHOOL FARM

BLOOMFIELD HILLS SCHOOLS

schoolfarm.org



SPONSORSHIP BENEFITS

MEDIA COVERAGE

The Fall Festival offers a wealth of media opportunities, including print, broadcast, and web-based. During the Festival, local and regional outlets provide substantial coverage of the Festival. As an event that appeals to all ages, but maintains a family atmosphere, your brand is well-represented and featured prominently.

SOCIAL MEDIA

Bowers Farm Fall Festival has a large, organic community that values the mantra "get back to your roots". In the age of conscious consumerism, local agriculture has inspired many to connect to initiatives that promote the outdoors, small business, farm markets, and healthy living.



www.schoolfarm..org



SPONSORSHIP LEVELS

PRESENTING SPONSOR

PLEASE CONTACT TO INQUIRE

\$7,000

MAIN STAGE

- 70 tickets
- plus all benefits below

\$5,000

PUMPKIN PATCH

- 50 tickets
- plus all benefits below

\$4,000

STRAW TOWER

- 40 tickets
- plus all benefits to the right

\$2,000

PONY-HORSE RIDES

- 20 tickets
- plus all benefits to the right

\$1,500

WAGON RIDES

- 15 tickets
- plus all benefits to the right
- 3 sponsorships available



FOR ALL SPONSORSHIP LEVELS:

- Company listing and logo displayed across the event
- Banner displayed at sponsorship location (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April!

CONTACT:

Alan Jaros
ajaros@bloomfield.org
1219 E Square Lake Rd,
Bloomfield Hills, MI 48304
Call: (248) 341-6475



PRESENTING SPONSOR

EXCLUSIVE BENEFITS

- Presenting Rights "The Bowers Farm Fall Festival presented by..."
- 150 general admission tickets for your use
- Private space during the event

MARKETING BENEFITS

- Signage in a pre-function area
- Banner displayed at entry and an additional location at event (banners provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: PLEASE INQUIRE

The Friends of Bowers Farm is a registered 501(c)(3) organization. All sponsorship contributions will be fully acknowledged in compliance with the tax code of the U.S. Internal Revenue Service.



CORN MAZE

EXCLUSIVE BENEFITS

- Naming rights "Corn Maze Sponsored by (your name)"
- 100 general admission tickets for your use

MARKETING BENEFITS

- Company logo on signage distributed across the maze
- Banner displayed on the Corn Maze (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$10,000

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EXCLUSIVE BENEFITS

- Naming rights "Main Stage Sponsored by (your name)"
- 70 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed on the Main Stage (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$7,000

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PUMPKIN PATCH

EXCLUSIVE BENEFITS

- Presenting rights "The Pumpkin Patch Presented by..."
- 50 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed in the pumpkin patch (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$5,000

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STRAW TOWER

EXCLUSIVE BENEFITS

- Naming rights "Straw Tower Presented by (your name)"
- 40 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed at the straw tower (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April

INVESTMENT AMOUNT: \$4,000

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PONY- HORSE RIDES

EXCLUSIVE BENEFITS

- Naming rights: "Pony-Horse Rides Sponsored by (your name)"
- 20 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed on the Barn (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April



INVESTMENT AMOUNT: \$2,000

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WAGON RIDES

EXCLUSIVE BENEFITS

- Naming right on one of three wagons
- "Wagon Sponsored by (your name)"
- 15 general admission tickets for your use

MARKETING BENEFITS

- Banner displayed on both sides of the wagon (banner provided by the sponsor)
- Logo and link on the Bowers Farm website through April



INVESTMENT AMOUNT: \$1,500

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Featuring
Friends of Bowers Farm
BEER GARDEN

October 14 - 15, 2023
10 a.m. to 4 p.m.

**WAGON RIDES · ANIMALS · PUMPKIN PICKING
GAMES · LIVE ENTERTAINMENT · FOOD TRUCKS
STRAW TOWER · MAZE · AXE THROWING
AND SO MUCH MORE!**

www.schoolfarm.org/fall-events
248.341.6475

